## ONLINE SEMINAR HELD ON 12 MARCH "LIFE AND WORK CULTURE OF JAPANESE COMPANIES"

The Consulate-General of Japan, Chennai conducted the first ONLINE seminar "Life and Work Culture of Japanese Companies" held on 12<sup>th</sup> March 2022 from 1:00 p.m. to 4:00 p.m. Mr. Masayuki Taga, Consul-General of Japan in Chennai inaugurated the seminar and said that today's seminar will give an insight to the students and others to know about the life and work culture of Japanese companies to be presented by the speakers. To commemorate the 70<sup>th</sup> diplomatic anniversary between Japan and India, he said that the Consulate will conduct various kinds of cultural events this year and hope to see the participants again.



Inaugural address by
Mr. Masayuki TAGA,
Consul-General of Japan, Chennai

Mr. Hiroshi Yamaguchi, Technical Director, Renault Nissan Technologies Co. Ltd., spoke about the Japanese spirit and history of automotive manufacturing. He also detailed about the Japanese management techniques incorporated in his company and how training his being imparted to the Indian workers.



Mr. Hiroshi Yamaguchi
Technical Director
Ranault Nissan Automotive India Private
Limited

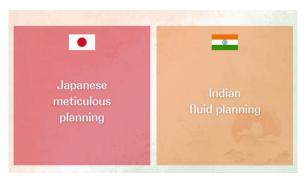


"Culture of Japanese Company for Business in India"

Ms.Mariko Hanaoka, Manager, Concept Art Technologies Co. Ltd., Coimbatore explained the difference of how Indian and Japanese think and act, their mind-set in workplace, making it important to know and understand each other.



Ms. Mariko Hanaoka, Manager Concept Art Technologies Co. Ltd.,



"Corporate Culture in Japan and India"

Mr. Chellappa Sriram, Vice-President, ABK-AOTS Dosokai, Tamil Nadu Centre, who lived and worked in Japan spoke on the experiences of working and living in Japan giving advice to the students, and young entrepreneurs who would like to work in Japanese companies, and how they have to adapt to themselves with the culture and language in Japan.



Mr. Srirram Chellappa, Vice-President ABK-AOTS Dosokai, Tamil Nadu Centre



"Work and Life in Japan"

Ms. Sathya and Mr. Bibin Thulasi working as Japanese language translators in P.I. Prestige International Pvt. Ltd. shared their experiences with the Japanese expatriates who visit to the Hospital for treatment made their efforts to make the Japanese feel comfortable and instilling confidence on the treatment meted out to them.



Ms. Sathya Priya & Mr. Bipin Thulasi P.I Prestige International PVT. LTD. Japan Help Desk, Chennai Branch



"Experience as Translator in Japanese Based Company"

Ms. Miyuki Inoue, Head of Culture and Information Section, Consulate-General of Japan in Chennai introduced and briefed about the MEXT Scholarship offered by the Government of Japan and sharing a video message from Ms. Srujana, current MEXT scholarship students sharing her experience of studying in Japan.



Ms. Miyuki Inoue, Researcher/Adviser

Culture & Information section

Consulate-General of Japan, Chennai

## What is MEXT Scholarship?

- · Funded by the Japanese government
- Type of Study with MEXT Scholarship
- ① Undergraduate
- ② College of Technology
- 3 Specialized Training College
- ④ Research Inquiry to the Embassy of Japan in New Delhi

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"Introduction of MEXT Scholarship"

A lot of people from different states and sectors participated in the online seminar and enjoyed listening to the speakers' presentation, and raised interesting questions to the speakers. Many participants opined that it was a wonderful presentation and an informative insightful event to understand about the Japanese work culture and creating awareness between Japanese and Indian work culture.